

BA in International Cultural Studies – specialization International Encounters in Culture

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| Degree to be obtained | BA in International Cultural Studies |
| Duration | 6 semesters (3 academic years) |
| Language | English |
| ECTS points | 180 |
| Programme description | <p>International Encounters in Culture is a Bachelor program which has been designed for people who are interested both in contemporary societies world-wide and in cultural diversity management in the workplace. It offers a comprehensive inter-cultural, interdisciplinary education as well as practical knowledge of how to promote recognition and respect for individual differences found among people of different races, religions, sexual orientations and gender background. It teaches new Human Resources strategies aimed at making employees comfortable with cultural diversity and at creating and maintaining a positive workplace environment, free of conflict and geared towards the attainment of common goals and objectives. The broad range of subjects examine from theoretical perspective complex relationships between individuals and their societies and analyze multiple facets of that relationship such as interculturalism, globalization, migration, mass media, literature, popular culture, politics and law. At a more practical level the inter-cultural management courses intend to enhance cultural competency which will allow the alumni to interact effectively with people from diverse cultures and solve problems resulting from inadequate cultural interaction. Becoming culturally competent means learning and understanding customs, rules, ideas, values, worldviews, religion, symbols, gender roles, history, and language of other cultures. The aim of this program is to teach students how use this knowledge productively at work to cope with cross-cultural and multi-national challenges. The subjects also explore relations between diverse societies and cultural groups at a global level. Students will be introduced to research methods and strategies within cultural studies, literary studies and sociology. They will also be encouraged to engage in areas of specialist interests within cultural policy and Human Resources management, communication and mass media studies.</p> |
| Tuition | The charge of 2000 PLN/year applies for Polish and the EU/EFTA citizens. 2500 EUR/year for students from outside the EU/EFTA, exclusive of an additional 200 EUR charge that covers registration fee (for students of Polish origin the tuition is reduced by 30%). |

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| Deadline for application | July 15, 2014 |
| Requirements | A high school diploma, a transcript of records showing the subjects/grades and a certificate of proficiency in English for foreigners (unless the secondary education was taught in English) are required. For detailed information about the admission procedure please visit: www.iso.uni.lodz.pl |
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