

**COURSES AT THE FACULTY OF MANAGEMENT
WINTER SEMESTER 2017/2018**

**REGULAR COURSES
(BUSINESS MANAGEMENT STUDY PROGRAMME)**

COURSE	SEMESTER	HOURS*	FORM	ECTS	LECTURER(S)	COURSE CODE
Applied Mathematics and Statistics for Business	winter	lectures: 20h tutorials: 30h	L/T	7	prof. J. Hejduk prof. G. Horbaczewska	0800-BAMZAN
Professional Skills Development	winter	tutorials: 30h	T	5	dr B. Gotwald-Feja gotwald@uni.lodz.pl	0800-BPSZAN
Managerial Accounting	winter	workshops: 25h	W	5	dr E. Zarzycka ezarzycka@uni.lodz.pl	0800-BMAZAN
Excellence Management Tools	winter	lectures: 10h tutorials: 12h	L/T	3	prof. M. Urbaniak logistykawz@uni.lodz.pl	0800-BEMZAN
Organization Competencies and Capabilities	winter	lectures: 15h tutorials: 27h	L/T	6	prof. T. Czapla t_czapla@uni.lodz.pl	0800-BOCZAN
Performance Measurement	winter	lectures: 10h tutorials: 30h	L/T	6	dr J. Michalak jmichal@uni.lodz.pl	0800-BPMZAN
Business Culture and Ethics	winter	workshops: 17h	W	4	To be confirmed	0800-BBCZAK
Big Data and Business Decisions	winter	Workshops: 13h	W	3	To be confirmed	0800-BBDZAK

**REGULAR COURSES
(MANAGEMENT AND FINANCE STUDY PROGRAMME)**

COURSE	SEMESTER	HOURS	FORM	ECTS	LECTURER(S)	COURSE CODE
Understanding Business I	winter	lectures: 40h tutorials: 12h	L/T	6	prof. J. Alpenberg	0800-MFUZAN
Introduction to Management	winter	lectures: 10h tutorials: 30h	L/T	6	dr J. Michalak drjoannamichalak@interia.pl	0800-MFIZAN

Economics	winter	lectures: 60h	L	6	dr A. Kacprzyk/Prof P. Urbanek	0800-MFEZAN
Business Environment	winter	lectures: 30h	L	3	dr E. Gwarda-Gruszczyńska egwarda@uni.lodz.pl	0800-MFBZAN
Organization Theory	winter	lectures: 30h tutorials: 18h	L/T	6	dr M. Zalewska-Turzyńska mzalewska@uni.lodz.pl	0800-MFOZAN
IT Tools for Business	winter	labs: 15h	LAB	3	dr A. Pamuła apamuła@uni.lodz.pl	0800-MFTZAN
Cost Accounting	winter	lectures: 30h tutorials: 12h	L/T	5	dr. E. Zarzycka ezarzycka@uni.lodz.pl	0800-MFCZAN
Change and Innovation Management	winter	lectures: 10h tutorials: 18h	L/T	4	dr J. Michalak drjoannamichalak@interia.pl	0800-MFVZAN
HRM and Organization Development	winter	lectures: 30h	L	3	dr. I. Świątek-Barylska swiatek328@gmail.com	0800-MFHZAN
Artificial Intelligence in Management	winter	lectures: 30h	L	3	prof. J. Zieliński jzielinski@wzmail.uni.lodz.pl	0800-MFAZAN
Corporate Finance	winter	lectures: 30h	L	3	dr J. Marszałek j.marszalek@epf.pl	0800-MFPZAN
Management Information Systems	winter	lectures: 15h tutorials: 9h	L/T	3	prof. J. Zieliński jzielinski@wzmail.uni.lodz.pl	0800-MFSZAN
Market and Marketing	winter	lectures: 20h tutorials: 12h	L	4	to be confirmed	0800-MFKZAN
Financial analysis in Management Process	winter	lecture 30 tutorial 36h	L/T	9	dr H. Waniak-Michalak hwaniak@uni.lodz.pl	0800-MFXZAN
Corporate Governance	winter	lecture 30	L	3	dr hab. L. Bohdanowicz lbohdan@uni.lodz.pl	0800-MFGZAN
Portfolio Management	winter	lecture: 17 tutorial: 45	L/T	9	prof. J. Białkowski	0800-MFFWAN

COURSES FOR ERASMUS STUDENTS
(will open if 8 students enrol)

COURSE	SEMESTER	HOURS	FORM	ECTS	LECTURER(S)	COURSE CODE
Business Ethics	winter	tutorial: 20h	T	6	dr J. Reichel jreichel@uni.lodz.pl	0800-ERAS23
Corporate Social Responsibility	winter	tutorial: 20h	T	6	dr J. Reichel jreichel@uni.lodz.pl	0800-ERAS18
It Service Management	winter	laboratory 20h	LAB	6	dr hab. A Pamuła apamula@uni.lodz.pl	0800-ERAS65
Data Visualization and Reporting	winter	laboratory: 20h	LAB	6	dr hab. A. Pamuła apamula@uni.lodz.pl	0800-ERAS67
E-Business and Digital Marketing	winter	tutorial: 20h	T	6	dr A. Łaskiewicz anialas@uni.lodz.pl	0800-ERAS52
European Regional Policy	winter	tutorial: 20h	T	6	dr W. Rudolf wrudolf@uni.lodz.pl	0800-ERAS40
Fundamentals of Financial Reporting of Business Entity	winter	tutorial: 20h	T	6	dr M. Frenzel accounting@o2.pl	0800-ERAS49
Global Business Challenges	winter	tutorial: 20h	T	6	dr J. Reichel jreichel@uni.lodz.pl	0800-ERAS30
Marketing Communication	winter	tutorial: 20h	T	6	dr B. Gotwald-Feja gotwald@uni.lodz.pl	0800-ERAS25
Neuromarketing	winter	tutorial: 20h	T	6	dr B. Gotwald-Feja gotwald@uni.lodz.pl	0800-ERAS68
Public Finance	winter	tutorial: 20h	T	6	dr M. Turała mturala@uni.lodz.pl	0800-ERAS22
Public Relations and Media	winter	tutorial: 20h	T	6	dr K. Stopczyńska kinga.stopczynska@toya.net.pl	0800-ERAS62
Management of Social Enterprise	winter	tutorial: 20h	T	6	dr A. Rudnicka-Reichel rudnicka@uni.lodz.pl	0800-ERAS69
Social Media and Mobile Marketing	winter	tutorial: 20h	T	6	dr K. Stopczyńska kinga.stopczynska@toya.net.pl	0800-ERAS63
Sustainable Supply Chain Management	winter	tutorial: 20h	T	6	dr A. Rudnicka-Reichel rudnicka@uni.lodz.pl	0800-ERAS50
Omnichannel Marketing	winter	tutorial: 20h	T	6	dr B. Gotwald-Feja gotwald@uni.lodz.pl	0800-ERAS70

Review of Management Accounting Concepts and Techniques	winter	tutorial: 20h	T	6	dr hab. P. Kabalski/mgr Lena Grzesiak	0800-ERAS71
Fashion Public Relations	winter	tutorial: 20h	T	6	dr K. Stopczyńska kinga.stopczynska@toya.net.pl	0800-ERAS72
Marketing Management in Practice	winter	tutorials: 20h	T	6	dr G. Golik-Górecka golikmar@uni.lodz.pl	0800-ERAS61
Strategic Management	winter	tutorials: 30h	T	6	prof. Valentyna Yakubiv	0800-ERAS73
Project Development	winter	tutorials: 30h	T	6	prof. W. Nasierowski	0800-ERAS21
Sustainable Operations Management	winter	tutorials: 30h	T	6	prof. C. Miralles	0800-ERAS54
International Finance	winter	tutorials: 30h	T	6	prof. R. Rupeika-Apoga	0800-ERAS44
Introduction to Financial Accounting for Managers	winter	tutorials: 30h	T	6	prof. Robert C. Rickards	0800-ERAS55

Abbreviations: L – lecture; T – tutorial;; LAB – computer lab;